

Privacy Policy

July 14, 2025

Simplified Logistic Solutions, LLC. ("OGRE-S") values its users' privacy. This Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with OGRE-S of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

This Policy applies specifically to OGRE-S and governs all data collection and usage by us. By using www.shipogre.com, you are therefore consenting to the data collection procedures expressed in this Policy. Please note that this Policy does not extend to the collection and use of information by companies that OGRE-S does not control or by individuals not employed or managed by us.

Please note that this Policy does not govern the collection and use of information by companies that OGRE-S does not control nor by individuals not employed or managed by us. If you visit a website that we mention or link to, review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of, and share the information collected.

Specifically, this Policy will inform you of the following:

1. What personally identifiable information is collected from you through our website;
2. Why we collect personally identifiable information and the legal basis for such collection;
3. How we use the collected information and with whom it may be shared;
4. What choices are available to you regarding the use of your data; and
5. The security procedures in place to protect the misuse of your information.

Information We Collect

It is always up to you whether to disclose personally identifiable information to us. However, if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. This website collects various types of information, such as:

- Information automatically collected when visiting our website, which may include cookies, third-party tracking technologies, and server logs.

In addition, OGRE-S may occasionally collect non-personal anonymous demographic information, such as the type of browser you are using, IP address, or type of operating system, which will assist us in providing and maintaining superior quality service.

OGRE-S may also deem it necessary, from time to time, to follow websites that our users frequent to determine what types of services and products are most popular with customers or the general public.

Why We Collect Information and For How Long

We are collecting your data for several reasons:

1. To better understand your needs and provide you with the services you have requested;
2. To fulfill our legitimate interest in improving our services and products;
3. To send you promotional emails containing information we think you may like when we have your consent to do so;
4. To customize our website according to your online behavior and personal preferences.

The data we collect from you will be stored no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your personal information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

Use of Information Collected

OGRE-S does not currently, nor will it in the future, sell, rent, or lease any personal information to any third parties.

OGRE-S may collect and make use of personal information to assist in the operation of our website and to ensure the delivery of the services you need and request.

OGRE-S uses various third-party social media features, including but not limited to www.facebook.com, www.linkedin.com, www.instagram.com, and other interactive programs. These may collect your IP address and require cookies to work properly. The aforementioned services are governed by their respective privacy policies and are not within OGRE-S's control.

OGRE-S does not share personal data (phone numbers) and consent with third parties/affiliates or partners.

Disclosure of Information

OGRE-S may not use or disclose the information provided by you except under the following circumstances:

- as necessary to provide services or products you have ordered;
- in other ways described in this Policy or to which you have otherwise consented;
- in the aggregate with other information in such a way that your identity cannot reasonably be determined;
- as required by law or in response to a subpoena or search warrant;
- to outside auditors who have agreed to keep the information confidential;
- as necessary to enforce the Terms of Service;
- as necessary to maintain, safeguard, and preserve all the rights and property of OGRE-S.

Non-Marketing Purposes

OGRE-S greatly respects your privacy. We maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or changes in OGRE-S products and services). We may post a notice on our website, in newspapers, or other public means in certain circumstances.

OGRE-S maintains strict privacy policies to protect the personal information of our users obtained for SMS communications. This information, including phone numbers, is never sold, rented, or traded to others without prior consent or legal obligation. Information will not be shared with third parties for marketing purposes.

Children under the age of 13

OGRE-S's website is not directed to and does not knowingly collect personally identifiable information from, children under the age of thirteen (13). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Unsubscribe or Opt-Out

All users and visitors to our website have the option to discontinue receiving communications from us via email or newsletters. To discontinue or unsubscribe from our website, please send an email to unsubscribe@shipogre.com. If you wish to unsubscribe or opt out from any third-party websites, you must go to that specific website to unsubscribe or opt out. OGRE-S will continue to adhere to this Policy for any personal information previously collected.

SMS Text Messaging

We may use text messages to provide or gather updates on or relating to the status and location of loads.

To cancel the receipt of text messages from OGRE-S, you may reply STOP to any message received from OGRE-S.

Links to Other Websites

Our website contains links to affiliates and other websites. OGRE-S does not claim nor accept responsibility for the privacy policies, practices, and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our website.

Notice to European Union Users

OGRE-S's operations are located primarily in the United States. If you provide information to us, the information will be transferred out of the European Union (EU) and sent to the United States. (The adequacy decision on the EU-US Privacy became operational on August 1, 2016. This framework protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States for commercial purposes. It allows the free transfer of data to companies that are certified in the US under the Privacy Shield.) By providing personal information to us, you are consenting to its storage and use as described in this Policy.

Security

OGRE-S takes precautions to protect your information. When you submit sensitive information via the website, your information is protected online and offline. Wherever we collect sensitive information, that information is encrypted and securely transmitted to us. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the webpage's address.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers where we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure, or modification of the user's personal information under our control.

Acceptance of Terms

By using this website, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you agree to and accept such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number, or mailing address.

Email: privacy@shipogre.com

Telephone Number: 205-582-2022

Mailing Address:

Simplified Logistic Solutions, LLC
2429 1st Ave North
Birmingham, AL 35203